

LG F9200 LAUNCH ANNOUNCEMENT

LAUNCH DATE/DETAILS

Cingular will be launching the LG F9200 **Jan 31, 2006**, which will be available in all channels including COR, DMDR, eStore, BMG and Indirect/local Dealers.

PHONE DETAILS

The LG F9200 is the next generation LG QWERTY device replacing the LG F9100. The LG 9200 includes a VGA camera, browsing in QWERTY mode and email access. This device incorporates entertainment and communications into a sleek device and targets youths and young adults looking for QWERTY functionality for messaging or advanced features such as a camera in a unique form factor. Features of the LG F9200 include the following:



LG F9200 Device Overview

- 850/1900 MHz – Dual Band
- High Speed Data Transmission via GPRS
- Instant Messaging: AOL®, Yahoo!™, and ICQ
- VGA Camera with up to 4x Zoom
- Music Tone Ringtones
- Mobile Email
- Speakerphone
- Voice Activated Dialing
- Talk Time: up to 4 hours
- Standby Time: up to 12 days

Refer to local market pricing for pricing details

KEY SELLING POINTS

- QWERTY key board to make it easy to send emails and text messages to friends and family
- Use AOL®, Yahoo!™, and ICQ mobile instant messaging to stay in touch with friends and family while on the go
- VGA camera with up to 4x zoom to capture those special moments as they happen
- Mobile Email which will allow you to take your email on the go: Yahoo!, MSN, Hotmail and more!
- Speakerphone functionality to allow for a truly hands-free conversation

CRITICAL MUST KNOW

SKU Information

Memphis **64029**
ATC **652810710886**

The LG F9200 is eligible for wireless handset insurance.

COMPETITIVE OVERVIEW

Data as of 10/19/2005	Cingular			T-Mobile		Verizon	
	Samsung D307	Blackberry 7100g	LG F9200	Sidekick II	Motorola a630	Blackberry 7250	Treo 650
Images							
Size (in)	3.70" x 1.90" x 0.85"	4.70" x 2.30" x 0.70"	4.34" x 1.97" x 0.97"	5.12" x 2.60" x 0.87"	1.91" x 3.74" x 0.93"	4.50" x 2.90" x 0.90"	4.40" x 2.30" x 0.90"
Weight (oz)	4.30 oz	4.30 oz	4.74 oz	6.49 oz	4.34 oz	4.90 oz	6.30 oz
Style	dual hinge	bar	bar	swivel	hinge	bar	bar
Technology	EDGE	GPRS	GPRS	GPRS	GPRS	CDMA, 1xRTT	CDMA
Bands	tri-band	quad-band	dual-band	tri-band	tri-band	dual-band	dual-band
Bluetooth	yes	yes	no	no	yes	yes	yes
Internet Browser	yes	yes	no	yes	yes	yes	yes
Ringtones	music	polyphonic	music	polyphonic	music	polyphonic	music
Gaming JAVA/BREW	JAVA	JAVA	JAVA	JAVA	JAVA	JAVA	JAVA
External Antennae	no	no	no	no	no	no	yes
Multimedia Messaging	yes	yes	yes	no	yes	no	yes
Instant Messaging	yes	no	yes	yes	yes	no	no
Mp3 music player	no	no	no	no	no	no	yes
Speakerphone	yes	yes	yes	yes	yes	no	yes
Push to Talk	no	no	no	no	no	no	no
Camera	no	no	yes	yes	yes	no	yes
OS	OEM	Blackberry	OEM	Hiptop OS	OEM	Blackberry	Palm OS
Memory Card Slot	no	no	no	no	no	no	yes
Internal Memory	128MB	32MB	8MB	16MB	5MB	32MB	32MB
Retail Price w/ Rebates				\$249.99	\$299.99	\$299.99	\$399.99
Rebate				\$50	\$0	\$0	\$0
Contract				1 yr	1 yr	2 yr	2 yr
Activation Fee	\$36	\$36	\$36	\$35	\$35	\$20	\$20

=strength
 =weakness

ACCESSORIES

Uses standard LG accessories

LG F9200	5466	301750030	EAT LB 80000001430612	EA1	90801	0.99
LG F9200	3024	730180370	EAT LB 80000001430614	EA1	3067900	0.99
LG F9200	3095	730180480	EAT LB 80000001430615	EA1	3067900	0.99
LG F9200	3088	730180370	CAS BBS 80000001430616	EA3	3067900	0.99
LG F9200	3088	730180480	CAS LB 10000001430617	EA3	4141000	0.99
LG F9200	3075	730180750	CAS LB 10000001430618	EA3	3067900	0.99
LG F9200	5455	301750030	CHR LB 80000001430619	EA1	5455000	0.99
LG F9200	5443	730180370	CHR LB 10000001430620	EA1	3067900	0.99
LG F9200	3009	301750030	CHR LB 80000001430621	EA1	304010001	0.99
LG F9200	5455	301750030	CLA LB 80000001430622	EA1	5455000	0.99
LG F9200	3075	730180370	CLA LB 80000001430623	EA1	3067900	0.99
LG F9200	3095	301750030	EE0 LB 80000001430624	EA1	5455000-00-000	0.99
LG F9200	3113	730180370	EE0 LB 80000001430625	EA1	3113000	0.99
LG F9200	3088	730180370	EE0 LB 80000001430626	EA1	4141000	0.99
LG F9200	3088	730180370	EE0 LB 80000001430627	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430628	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430629	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430630	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430631	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430632	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430633	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430634	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430635	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430636	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430637	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430638	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430639	EA1	3067900	0.99
LG F9200	3088	730180370	EE0 LB 80000001430640	EA1	3067900	0.99

TRAINING

Vendor Training information is posted in the Equipment Catalog located in CSP including the User Manual, (English & Spanish) Sales Sheet, and Job Aids.